

THE 30 ◀ ADVISORY MANIFESTO

We believe technology and financial consulting lost its way when it started prioritizing heavy structures over people.

We founded 30 Advisory with a clear conviction: businesses do not need more theoretical reports or armies of intermediaries. They need honest answers, seasoned expertise, and true partners who understand that behind every SAP system, every balance sheet, and every tax mandate, there is a human team seeking clarity and results.

OUR COMMITMENTS

◀ AUTHOR-DRIVEN CONSULTING, NOT TEMPLATES.

We do not believe in one-size-fits-all solutions. Every client engages directly with the founders and senior consultants leading and executing the project. Your project is not a training ground for juniors; it is our personal pledge.

◀ TRANSPARENCY & HONESTY.

We always tell the truth. When a deadline is realistic and when it is not; when master data is clean and when it demands deep rework prior to go-live. No unnecessary jargon, no fluff.

◀ FINANCIAL SENSE + TECHNICAL RIGOR.

We bridge the historical gap between executive finance needs (CFO), what executive information (CIO) uses and IT execution (CTO). We translate regulatory demands and SAP complexities into operational simplicity.

◀ ONE TEAM, TOP TO BOTTOM.

We do not buy into the cold “client” vs. “vendor” dynamic. We integrate as an extension of your organization or work seamlessly alongside your existing partners. When the project succeeds, we succeed together.

◀ DREAMING AND BUILDING WITHOUT BUREAUCRATIC BALLAST.

We prove that it is possible to lead the market in complex solutions like SAP S/4HANA while keeping an agile, accessible, and deeply human consulting firm.

We are not just another consulting firm. We are the destination for those looking to transform their financial architecture with rigor, freedom, and trust.